



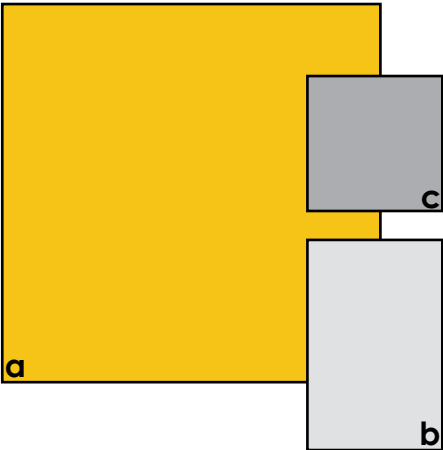
# mood board E3



competitor's logos

# mood board

E3



Century Gothic

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789!@#%&\*

Futura

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789!@#%&\*

Forgotten Futurist

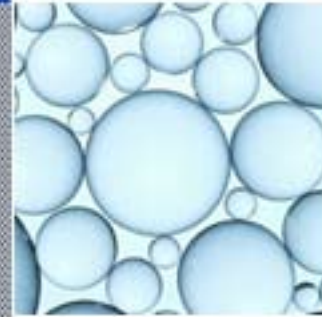
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zeroes

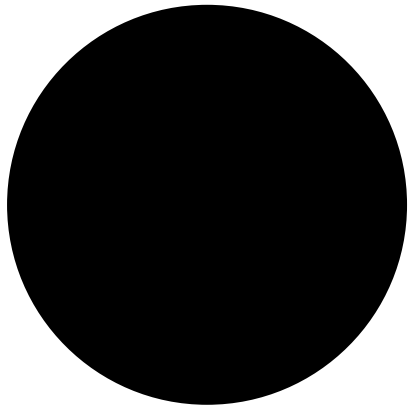
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# mood board

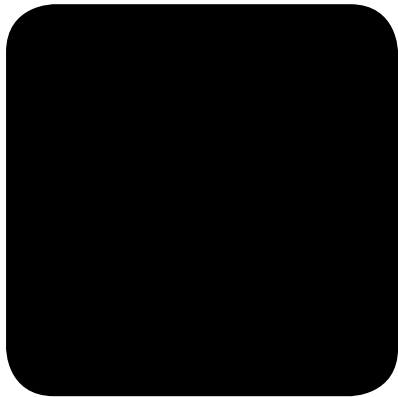
E3



images



**mood board**  
E3



shapes

# mood board

E3



textures and materials

top of the line

power

electric

exciting

fun

video games

technology

new

future

entertainment

cutting edge

community

electronic

play

interactive

developers

cool

fresh

# mood board

E3

word list